

March 19, 1999

Ms. Brenda Star  
Star Group International  
777 S. Flagler Drive, West Tower  
West Palm Beach, FL 33401

Dear Brenda:

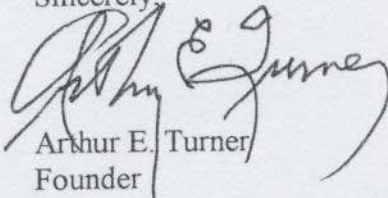
Northwood University is better today because we found you and your staff. Your abilities to be creative, directed and accountable have been our creed since we started the University forty years ago, and you have really been the first public relations firm that has come even close to filling that capacity.

The recent book that you published, The Northwood Idea – 40 Years People Helping People, has been a great success in helping people know what brought Northwood from the beginning with 106 students to 11,000 today.

I am very impressed with your abilities to take an idea and make something wonderful out of it.

Anyone interested in doing a poster or a book or any other thing in these categories should feel very good about having the Star Group help them.

Sincerely,



Arthur E. Turner  
Founder



NORTHWOOD UNIVERSITY

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