

w. w. wilson

447 Connemara Crossing, Lawrenceville, GA 30044

Tel: (770) 921-6735

Fax: (770) 381-0793

E-mail: wwwqolf@mindspring.com

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Ms. Brenda Star
Star Group International
515 N. Flagler
Suite 300 Pavilion
West Palm Beach, FL 33401

Dear Ms. Star;

The reason for this letter is to thank you for creating and publishing the book "Changing Lives, 35 Years of Gulfstream Goodwill."

You may or may not know that I have been contracted by Gulfstream Goodwill Industries Foundation to conduct a feasibility study. The purpose of the study is to ascertain if the Foundation can in the foreseeable future successfully conduct a \$7,000,000 Endowment Campaign.

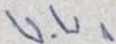
Your book has played an integral role in presenting the case for support to those I have had the opportunity to interview. In paraphrasing what I have heard from study participants, Gulfstream Goodwill Industries is a sleeping giant in the human services community of Southeast Florida. The book reminds us of the people and the programs that have served the community in an almost autonomous way over the past now almost 40 years.

The creativity, in copy and presentation, exercised by Star Group International has brought to life a history that has been a well kept secret for almost 40 years. "Changing Lives" has opened up conversation with study participants that would have not occurred otherwise, making the response to study questions much more significant and vital to the end result of the study.

I feel so strongly about the sense of the book that I am recommending that Gulfstream Goodwill publishes a 40th anniversary addition to be used in celebration of service to the community and for fundraising purposes.

Thank you and your staff for a job well done.

Sincerely,



W. W. Wilson